CODEBOOK

 $\begin{array}{c} \text{Michigan State of the State 59} \\ & 947 \end{array}$

Weight Variable: statewt

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ID1 CaseID

947 cases

Data type: character Record/columns: 1/1-5

R1 Record ID

% N VALUE LABEL 100.0 947 1

100.0 947 cases

Data type: character Record/column: 1/6

cnty County Code

% 0.0 0.5 0.1 0.6 0.3 0.1 0.4 0.3 0.3 0.1 0.4 0.4 0.4 0.4 0.4 0.4 0.4 0.4 0.4 0.4	N 0 0 5 2 1 1 6 6 3 1 6 3 2 3 3 3 1 4 4 8 4 3 6 3 48 8 1 4 4 4 3 3 2 2 2 3 0 4 5 2 0 4 5 0 10 2 3 3	VALUE 26001 26003 26005 26007 26009 26011 26013 26017 26019 26029 26031 26025 26029 26031 26043 26045 26047 26049 26051 26055 26057 26069 26067 26069 26071 26077 26079 26085 26087 26089 26091	LABEL

```
2.8
       27 26093
 0.1
       1 26095
       1 26097
 0.1
      71 26099
 7.4
       2 26101
 0.2
       9 26103
 1.0
      9 26105
12 26107
 0.9
 1.3
      1 26109
7 26111
 0.1
 0.8
 0.0
      0 26113
 0.4
       4 26115
 1.5 14 26117
 0.1 1 26119
 1.3 12 26121
 0.5 4 26123
 14.6 138 26125
      3 26127
 0.3
 0.9
       9 26129
 0.1
       1 26131
 0.0
      0 26133
 0.0
      0 26135
 0.5
       5 26137
      20 26139
 2.1
       4 26141
 0.5
       2 26143
 0.2
 2.2
      20 26145
      17 26147
 1.8
      10 26149
 1.1
      5 26151
1 26153
 0.5
 0.1
      4 26155
5 26157
7 26159
 0.4
 0.6
 0.7
 2.2
      21 26161
15.4 146 26163
 0.2 2 26165
      ---
100.0 947 cases
```

Data type: character Record/columns: 1/7-11

regn	Region	Code
------	--------	------

용	N	VALUE	LABEL
3.4	32	1	upper pen
5.7	54	2	northern
14.2	135	3	west central
8.7	82	4	east central
13.8	130	5	southwest
45.6	432	6	southeast
8.7	82	7	Detroit
100.0	947	cases	

Data type: numeric Record/column: 1/12

listed Sample

1=listed 2=unlisted

% N VALUE LABEL 82.3 779 1 17.7 168 2 ---- ---100.0 947 cases

Data type: numeric Record/column: 1/16

CC1 Past Financial

I'd like to start by asking you a few questions about how things are going for Michigan residents in general.

Would you say that you (and your family living there) are better off or worse off financially then you were a year ago?

```
N VALUE LABEL
28.6 268
           1 BETTER OFF
               2 ABOUT THE SAME (R PROVIDED)
3 WORSE OFF
8 DO NOT KNOW
25.0 234
46.3 433
      12
      0
              9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/17

CC2 Future Financial

Now looking ahead, do you think that a year from now, you (and your family living there) will be better off financially or worse off financially?

```
N VALUE LABEL
432 1 BETTER OFF
 47.3 432
20.7 189
32.0 292
                  2 ABOUT THE SAME (R PROVIDED)
3 WORSE OFF
        34
                  8 DO NOT KNOW
         0
                  9 REFUSED
100.0 947 cases
```

CC3 Current Financial

How would you rate your household's overall financial situation these days?

Would you say it is excellent, good, just fair, not so good, or poor?

응	N	VALUE	LABEL
6.1	57	1	EXCELLENT
40.6	384	2	GOOD
32.2	305	3	JUST FAIR
16.1	153	4	NOT SO GOOD
4.9	47	5	POOR
	0	8	DO NOT KNOW
	1	9	REFUSED
100 0	047		

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/19

CC4 Inflation Rate

During the next twelve months, do you think the rate of inflation in this country will go up, will go down, or will stay about the same as it was in the past 12 months?

%	N	VALUE	LABEL
62.2	582	1	GO UP
5.6	52	2	GO DOWN
32.3	302	3	STAY ABOUT THE SAME
	11	8	DO NOT KNOW
	0	9	REFUSED
100.0	947	cases	

CC5 Unemployment Rate

Twelve months from now, do you expect the unemployment situation in this country to be better than, worse than, or about the same as it was in the last 12 months?

```
% N VALUE LABEL
32.5 306 1 BETTER THAN
19.4 183 2 WORSE THAN
48.2 454 3 ABOUT THE SAME
3 8 DO NOT KNOW
1 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/21

CC6 Business Conditions

Now turning to business conditions in your community, do you think that during the next twelve months your community will have good times financially, or bad times financially?

P01 Obama Rating

The next few questions are about our elected officials.

Overall, how would you rate the way Barack Obama is performing his job as President?

Would you say excellent, good, fair, or poor?

%	N	VALUE	LABEL
11.0	87	1	EXCELLENT
33.5	264	2	GOOD
29.7	234	3	FAIR
25.8	203	4	POOR
	7	8	DO NOT KNOW
	11	9	REFUSED
	142	•	Not Applicable
100 0	947	Cases	

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 5/22

PO2 Snyder Rating

How would you rate the way Rich Snyder is performing her job as Michigan's governor?

Would you say excellent, good, fair, or poor?

```
N VALUE LABEL
6.7
    51 1 EXCELLENT
24.8 189
           2 GOOD
36.9 282
           3 FAIR
31.6 242
            4 POOR
           8 DO NOT KNOW
     29
           9 REFUSED
     12
    142
            . Not Applicable
```

100.0 947 cases

pure1 Familiarity Pure Michigan

I would like to ask you some questions about the Pure Michigan Advertising campaign.

Pure Michigan is a nation-wide campaign that was launched in 2006 as a way of promoting tourism in Michigan. The campaign features billboards and other printed media as well as radio and television ads. Travel Michigan, a branch of the Michigan Economic Development Corporation, manages the Pure Michigan campaign.

How familiar are you with the Pure Michigan advertising campaign? Would you say you are very familiar, somewhat familiar, not very familiar or not familiar at all?

N	VALUE	LABEL
118	1	NOT FAMILIAR AT ALL
143	2	NOT VERY FAMILIAR
444	3	SOMEWHAT FAMILIAR
240	4	VERY FAMILIAR
1	8	DO NOT KNOW
947	cases	
	118 143 444 240 1	118 1 143 2 444 3 240 4

pure2a

Campaign Positive Affect Tourism Statewide

To what extent do you agree or disagree with each of the following statements about the Pure Michigan campaign?

The Pure Michigan campaign has positively affected tourism in Michigan.

Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?

용	N	VALUE	LABEL
2.2	18	1	STRONGLY DISAGREE
10.2	82	2	SOMEWHAT DISAGREE
0.7	5	3	NEITHER: R VOLUNTEERS RESPONSE
59.4	476	4	SOMEWHAT AGREE
27.5	220	5	STRONGLY AGREE
	25	8	DO NOT KNOW
	2	9	REFUSED
	119		Not Applicable

100.0 947 cases

pure2b Campaign Positive Affect Tourism Locally

The Pure Michigan campaign has positively affected tourism in $\ensuremath{\mathsf{my}}$ local community.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

%	N	VALUE	LABEL
13.3	106	1	STRONGLY DISAGREE
35.8	283	2	SOMEWHAT DISAGREE
2.0	16	3	NEITHER: R VOLUNTEERS RESPONSE
35.9	284	4	SOMEWHAT AGREE
13.0	103	5	STRONGLY AGREE
	34	8	DO NOT KNOW
	2	9	REFUSED
	119		Not Applicable

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/25

pure2c

Understanding of Campaign Issues

I feel like I have a pretty good understanding of the important issues surrounding the Pure Michigan campaign

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
% N VALUE LABEL
6.1 50 1 STRONGLY DISAGREE
26.3 214 2 SOMEWHAT DISAGREE
1.2 10 3 NEITHER: R VOLUNTEERS RESPONSE
40.3 328 4 SOMEWHAT AGREE
26.1 213 5 STRONGLY AGREE
10 8 DO NOT KNOW
3 9 REFUSED
119 . Not Applicable
```

100.0 947 cases

pure2d Enjoy Political Partcipation

I enjoy political participation because I want to have as much say as possible in influencing a state government agency like Travel Michigan.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
N VALUE LABEL
    85
10.7
        1 STRONGLY DISAGREE
18.3 146
            2 SOMEWHAT DISAGREE
     8
1.0
            3 NEITHER: R VOLUNTEERS RESPONSE
39.7 315
            4 SOMEWHAT AGREE
30.3 241
           5 STRONGLY AGREE
           8 DO NOT KNOW
     26
           9 REFUSED
      8
            . Not Applicable
     119
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/27

pure2e

Qualified Participate in Pure MI Discussions

People like me are generally qualified to participate in decisions affecting state programs like the Pure Michigan campaign.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
응
     N VALUE LABEL
14.0 112 1 STRONGLY DISAGREE
16.5 132
            2 SOMEWHAT DISAGREE
            3 NEITHER: R VOLUNTEERS RESPONSE
 1.5 12
35.9 288
            4 SOMEWHAT AGREE
32.0 257
            5 STRONGLY AGREE
      22
            8 DO NOT KNOW
            9 REFUSED
     119
            . Not Applicable
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8

Record/column: 1/28

pure2f Ways Have Say in Pure MI Campaign

There are plenty of ways for people like me to have a say in how Pure Michigan funds are spent.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
N VALUE LABEL
30.2 241 1 STRONGLY DISAGREE
             2 SOMEWHAT DISAGREE
3 NEITHER: R VOLUNTEERS RESPONSE
25.7 206
1.1
     9
30.8 247
             4 SOMEWHAT AGREE
12.1 97
            5 STRONGLY AGREE
            8 DO NOT KNOW
      26
      2
            9 REFUSED
             . Not Applicable
     119
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/29

pure2g

Important Part Influencing State Government

It is important to me that I actively participate in influencing state government.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

100.0 947 Cases

pure2h

Vote Political Campaigns Influence Pure MI

It is important to vote in state elections that might affect the outcome of the Pure Michigan campaign.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

용	N	VALUE	LABEL
7.0	57	1	STRONGLY DISAGREE
5.5	45	2	SOMEWHAT DISAGREE
0.1	1	3	NEITHER: R VOLUNTEERS RESPONSE
21.6	178	4	SOMEWHAT AGREE
65.8	542	5	STRONGLY AGREE
	3	8	DO NOT KNOW
	2	9	REFUSED
	119		Not Applicable

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/31

pure3a

Participated - Public Hearing Tourism

In the past five years, please tell me if you personally participated in any of the following activities related to the Pure Michigan campaign or tourism planning in general.

Attended a public hearing or meeting that addressed statewide or local tourism issues?

```
pure3b Communicated - Trael MI - State Gov't
```

(In the past five years, have you personally . . .)

Communicated with Travel Michigan or state government about some matter related to the Pure Michigan campaign?

Data type: numeric Missing-data codes: 9,8 Record/column: 1/33

```
pure3c Served - Tourism Committee/Advisory Board
```

(In the past five years, have you personally . . .)

Served on a committee or advisory board that addresses tourism issues such as the Visitor and Convention Bureau, or a similar body?

```
pure3d
                   Wrote Correspondence - Pure MI Campaign
      (In the past five years, have you personally . . .)
      Wrote a letter to an editor of a newspaper about the Pure
      Michigan campaign?
            N VALUE LABEL
      1.8 15
                1 YES
5 NO
      98.2 812
                    9 REFUSED
            1
           119
                    . Not Applicable
           ___
     100.0 947 cases
     Data type: numeric
     Missing-data codes: 9,8
     Record/column: 1/35
pure3e
                   Posted Comments/Blog/Twitter - Pure MI
      (In the past five years, have you personally . . .)
      posted a comment on Facebook, Twitter or a blog about the Pure Michigan
      campaign?
           N VALUE LABEL
61 1 YES
765 5 NO
1 8 DO NOT KNOW
1 9 REFUSED
       7.3
      92.7 765
                    . Not Applicable
            119
     100.0 947 cases
     Data type: numeric
```

pure3f Other Activities: Pure MI

Have you done any other activities related to the Pure Michigan Campaign that I have not already mentioned?

용	N	VALUE	LABEL
91.5	756	1	NO, NO OTHER ACTIVITIES
1.8	15	2	DISCUSSION WITH FRIENDS/FAMILY
0.7	6	3	DISCUSSION WITH PUBLIC OFFICIAL
0.0	0	4	TAXES/PAY TAXES
1.9	15	5	RECEIVED EMAIL/NEWSLETTER
0.0	0	6	PURCHASED PRODUCTS
1.6	13	7	TRAVELED IN/THROUGHOUT MICHIGAN
0.6	5	8	PROMOTED TRAVEL IN MICHIGAN TO OTHERS
2.0	16	90	MISCELLANEOUS: OTHER
	1	99	REFUSED
	119		Not Applicable

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 1/37-38

pure4 Effectiveness Pure MI Campaign

Overall, how effective or ineffective do you think the Pure Michigan campaign has been in bringing more out-of-state tourists to Michigan?

Would you say you very effective, somewhat effective, somewhat ineffective or very ineffective?

양	N	VALUE	LABEL
3.7	29	1	VERY INEFFECTIVE
20.4	156	2	SOMEWHAT INEFFECTIVE
0.3	2	3	NEITHER: R VOLUNTEERS RESPONSE
40.0	306	4	SOMEWHAT EFFECTIVE
35.6	273	5	VERY EFFECTIVE
	58	8	DO NOT KNOW
	4	9	REFUSED
	119		Not Applicable
1000	0 4 7		

100.0 947 cases

pure5a Leader In Groups

Because you are not familiar with the Pure Michigan Campaign, I won't be asking you questions about the campaign itself, but have a few other sets of questions that I would like to ask of you.

I would like to read you some statements related to working with others to achieve a goal. For each, please tell me to what extent you agree or disagree with each.

For each, please tell me to what extent you agree or disagree with each.

I am often a leader in groups.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

%	N	VALUE	LABEL
6.0	57	1	STRONGLY DISAGREE
18.1	171	2	SOMEWHAT DISAGREE
1.2	11	3	NEITHER: R VOLUNTEERS RESPONSE
40.2	379	4	SOMEWHAT AGREE
34.5	325	5	STRONGLY AGREE
	1	8	DO NOT KNOW
	2	9	REFUSED
100.0	947	cases	

pure5b Prefer Leader to Follower

I would prefer to be a leader rather than follower.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
% N VALUE LABEL
5.9 55 1 STRONGLY DISAGREE
19.1 179 2 SOMEWHAT DISAGREE
1.4 14 3 NEITHER: R VOLUNTEERS RESPONSE
28.5 267 4 SOMEWHAT AGREE
45.0 421 5 STRONGLY AGREE
3 8 DO NOT KNOW
8 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/41

pure5c

Prefer Leading in Groups

I would rather have a leadership role when I am involved in a group project.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

100.0 947 cases

pure5d Organize Others to Accomplish Tasks

I can usually organize people to get things done.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/43

pure5e

People Follow My Ideas

Other people usually follow my ideas.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
% N VALUE LABEL
3.4 32 1 STRONGLY DISAGREE
11.4 107 2 SOMEWHAT DISAGREE
2.5 23 3 NEITHER: R VOLUNTEERS RESPONSE
48.3 453 4 SOMEWHAT AGREE
34.3 322 5 STRONGLY AGREE
6 8 DO NOT KNOW
3 9 REFUSED
```

100.0 947 cases

pure6a

Neighborhood/Community Helps With Needs

Now, thinking about your neighborhood or your community, please tell me to what extent you agree or disagree with each statement.

My neighborhood or community helps me fulfill my needs.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

용	N	VALUE	LABEL
13.8	127	1	STRONGLY DISAGREE
14.6	135	2	SOMEWHAT DISAGREE
2.7	25	3	NEITHER: R VOLUNTEERS RESPONSE
45.0	415	4	SOMEWHAT AGREE
23.8	220	5	STRONGLY AGREE
	17	8	DO NOT KNOW
	7	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/45

pure6b

Member of Community

I feel like a member of my neighborhood or community.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
% N VALUE LABEL

10.1 96 1 STRONGLY DISAGREE

8.8 83 2 SOMEWHAT DISAGREE

1.3 12 3 NEITHER: R VOLUNTEERS RESPONSE

36.0 340 4 SOMEWHAT AGREE

43.8 414 5 STRONGLY AGREE

0 8 DO NOT KNOW

1 9 REFUSED
```

100.0 947 cases

pure6c Part of Decisions in Neighborhood

I have a say about what goes on in my neighborhood or community.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
        %
        N
        VALUE
        LABEL

        23.7
        224
        1
        STRONGLY DISAGREE

        17.1
        162
        2
        SOMEWHAT DISAGREE

        0.5
        5
        3
        NEITHER: R VOLUNTEERS RESPONSE

        34.7
        328
        4
        SOMEWHAT AGREE

        24.0
        227
        5
        STRONGLY AGREE

        1
        8
        DO NOT KNOW

        2
        9
        REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/47

pure6d

Friendship With Neighbors/Community

I have a good bond with others in my neighborhood or community.

(Would you say you strongly disagree, somewhat disagree, somewhat agree, or strongly agree?)

```
% N VALUE LABEL
5.0 48 1 STRONGLY DISAGREE
6.3 59 2 SOMEWHAT DISAGREE
0.5 5 3 NEITHER: R VOLUNTEERS RESPONSE
39.8 377 4 SOMEWHAT AGREE
48.3 457 5 STRONGLY AGREE
1 9 REFUSED
```

100.0 947 cases

publ Scientific Evidence of Climate Change

Next, I would like to ask you about some public policy issues.

There has been much debate in recent years about global climate change and its causes and effects.

Do you think there is strong scientific evidence that the earth's climate is changing, some scientific evidence, orlittle or no scientific evidence that the earth's climate is changing?

Data type: numeric Missing-data codes: 9,8

Record/column: 1/49

publa

Climate Change and Human Activity

Is global climate change a direct result of human activity, a result of both human activity and naturally occurring changes in the environment, or a direct result of naturally occurring changes in the environment?

pub2 Asian Carp Effects on Eco-system

There has also been debate about the possible effects Asian Carp may have on the Great Lakes eco-system.

Do Asian Carp represent a serious threat, somewhat of a threat, or little or no threat to the Great Lakes and its eco-system?

```
N VALUE LABEL
57.8 513 1 A SERIOUS THREAT
               2 SOMEWHAT OF A THREAT
3 LITTLE OR NO THREAT
8 DO NOT KNOW
34.4 305
7.7 68
      58
      2
               9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/51

pub2a

Priority of Stopping Asian Carp

Should preventing Asian Carp from reaching the Great Lakes be a high priority, a moderate priority, or a low priority for state and federal authorities?

%	N	VALUE	LABEL
68.7	560	1	HIGH PRIORITY
25.1	205	2	MODERATE PRIORITY
6.2	50	3	LOW PRIORITY
	2	8	DO NOT KNOW
	0	9	REFUSED
	129	•	Not Applicable
100.0	947	cases	

pub3 Oil Drilling Under Great Lakes

Geologists are confident that there are significant oil reserves under Lake Michigan.

Which of the following best describes your position on drilling for oil under the Great Lakes?

Drilling for oil poses little or no risks to the Great Lakes, there some risks associated with drilling for oil, but probably worth the risks, or drilling under the Great Lakes poses significant risks.

```
% N VALUE LABEL
4.4 41 1 LITTLE OR NO RISKS
46.3 430 2 SOME RISKS - BUT WORTH THE RISKS
49.2 457 3 SIGNIFICANT RISKS
12 8 DO NOT KNOW
6 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/53

pub3a On-Shore vs. Off-shore Drilling

It has been proposed to use directional drilling, where the oilrig is located on-shore and the well is drilled at an angle to reach the oil, instead of using off-shore oil rigs which drill a vertical well.

Do you think on-shore directional drilling is much safer, somewhat safer, or not at all safer than off-shore vertical drilling?

```
% N VALUE LABEL

13.7 101 1 MUCH SAFER

49.3 365 2 SOMEWHAT SAFER

37.0 274 3 NOT AT ALL SAFER

136 8 DO NOT KNOW

10 9 REFUSED

59 . Not Applicable

-----

100.0 947 cases
```

pub4

Information Source for Envrionmental Issues

Which of the following is your main source of information on environmental issues and policies affecting Michigan?
Is it radio, television, newspapers, magazines, or the Internet?

```
% N VALUE LABEL

11.3 106 1
30.0 282 2
20.0 188 3
7.2 67 4
31.6 297 5
5 8 DO NOT KNOW
2 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/55

pub4a

Radio Station Information Comes From

Do you get most of your information from public radio, talk radio, religious based radio, or from some other format?

pub4b TV Station Information Comes From

Do you get most of your information from network television (ABC, NBC, CBS), from FOX Cable News, CNN Cable News, from public television (such as PBS), or from some other cable network or television station?

IWER: If R states 'cable news" please ask "Which cable news station"?

용	N	VALUE	LABEL		
38.9	105	1	TRADITIONAL TELEVISION STATIONS -ABC, NBC, CBS		
15.4	41	2	CABLE -CNN, MSNBC		
26.8		3	CABLE -FOX		
16.3	44	5	PUBLIC TELEVISION STATIONS PBS		
2.5	7	6	OTHER TELEVISION STATIONS: COMBINATION, ALL ETC		
0.2	0	7	OTHER CABLE STATIONS: NOT FOX, CNN, MSNBC		
	12	8	DO NOT KNOW		
	1	9	REFUSED		
	665		Not Applicable		

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/57

pub4c

Newspaper

What newspaper do you read on a regular basis?

응	N	VALUE	LABEL
4.2	8	1	NATIONAL NEWSPAPER
51.3	97	2	MICHIGAN-WIDE BASED NEWSPAPER
43.5	82	3	LOCAL NEWSPAPER
0.8	1	4	COMMUNITY NEWSPAPER
0.3	0	7	OTHER NEWSPAPER: COMBINATION, ALL, ETC
	759		Not Applicable
1000	0 4 7		

100.0 947 cases

pub4d News Magazine

What news magazine do you read most?

Data type: numeric Missing-data codes: 9,8 Record/column: 1/59

pub4e News Website

What news website or webpage do you visit most often?

용	N	VALUE	LABEL
11.7	34	1	CNN.COM
5.3	15	2	MSN.COM
12.3	36	3	FOX.COM
14.8	43	4	YAHOO.COM
4.3	12	5	GOOGLE.COM
0.9	2	6	FACEBOOK.COM
50.7	147	7	OTHER WEBSITE: COMBINATION, ALL, ETC
	6	8	DO NOT KNOW
	1	9	REFUSED
	650	•	Not Applicable
1000	0.47		

100.0 947 cases

pub5 Scientists Role in Environment

I would like to read you a list of statements about environmental issues and have you tell me to what extent you agree or disagree with each.

We could do a better job protecting the environment if scientists had a greater role in the design and implementation of environmental programs.

Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?

%	N	VALUE	LABEL
34.7	326	1	STRONGLY AGREE
48.4	455	2	SOMEWHAT AGREE
1.3	12	3	NEITHER AGREE OR DISAGREE
9.3	88	4	SOMEWHAT DISAGREE
6.2	59	5	STRONGLY DISAGREE
	5	8	DO NOT KNOW
	1	9	REFUSED

100.0 947 cases

pub6

University Researchers Need to Help

It is the responsibility of university researchers to help solve social and environmental problems.

(Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?)

%	N	VALUE	LABEL
31.5	296	1	STRONGLY AGREE
47.6	448	2	SOMEWHAT AGREE
1.9	18	3	NEITHER AGREE OR DISAGREE
10.7	101	4	SOMEWHAT DISAGREE
8.3	78	5	STRONGLY DISAGREE
	4	8	DO NOT KNOW
	1	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/62

pub7

Scientists Better than Private Info

Information from scientists who work at universities is more trustworthy than information produced by private firms.

(Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?)

pub8 Human Impact on Environment

Human behavior has only a small impact on the environment.

(Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?)

```
% N VALUE LABEL

10.7 101 1 STRONGLY AGREE

12.2 115 2 SOMEWHAT AGREE

0.4 4 3 NEITHER AGREE OR DISAGREE

22.5 213 4 SOMEWHAT DISAGREE

54.1 511 5 STRONGLY DISAGREE

1 8 DO NOT KNOW
1 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/64

pub10

Natural Resources Use

Natural resources exist to be used.

(Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?)

Data type: numeric

Record/column: 1/65

Missing-data codes: 9,8

pub11 Government Priority

Protecting the natural environment should be a high government priority.

(Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?)

용	N	VALUE	LABEL
61.7	583	1	STRONGLY AGREE
30.0	283	2	SOMEWHAT AGREE
0.0	0	3	NEITHER AGREE OR DISAGREE
3.8	36	4	SOMEWHAT DISAGREE
4.5	42	5	STRONGLY DISAGREE
	3	8	DO NOT KNOW
	0	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/66

pub12 Economic Impact

Efforts to protect the environment must be balanced with economic impact.

(Would you say you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement?)

100.0 947 cases

pub13 Funding for Scientific Research

Which of the following do you think is the best source to fund accurate and unbiased scientific research?

The federal government, business and industry, or private individuals?

응	N	VALUE	LABEL
36.4	314	1	FEDERAL GOVERNMENT
26.0	224	2	BUSINESS AND INDUSTRY
37.6	324	3	PRIVATE INDIVIDUALS
	69	8	DO NOT KNOW
	16	9	REFUSED
1000	047		

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/68

pub17a Trustworthy Sources

For each of the following, please tell me how trustworthy you think each is as a source for fair and accurate information on environmental issues.

Journalists.

Would you say they are a very, somewhat, not very or not at all trustworthy source for fair and accurate information on environmental issues?

```
% N VALUE LABEL
5.4 51 1 VERY TRUSTWORTHY
65.2 608 2 SOMEWHAT TRUSTWORTHY
21.6 201 3 NOT VERY TRUSTWORTHY
7.8 73 4 NOT TRUSTWORTHY AT ALL
9 8 DO NOT KNOW
5 9 REFUSED
```

100.0 947 cases

pub17b Government scientists and regulators.

Government scientists and regulators.

(Would you say they are a very, somewhat, not very or not at all trustworthy source for fair and accurate information on environmental issues?)

```
% N VALUE LABEL

16.2 152 1 VERY TRUSTWORTHY

57.7 540 2 SOMEWHAT TRUSTWORTHY

15.1 141 3 NOT VERY TRUSTWORTHY

10.9 102 4 NOT TRUSTWORTHY AT ALL

6 8 DO NOT KNOW

6 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/70

pub17c

University scientists.

University scientists.

(Would you say they are a very, somewhat, not very or not at all trustworthy source for fair and accurate information on environmental issues?)

```
% N VALUE LABEL
44.3 417 1 VERY TRUSTWORTHY
51.6 486 2 SOMEWHAT TRUSTWORTHY
3.1 29 3 NOT VERY TRUSTWORTHY
1.0 10 4 NOT TRUSTWORTHY AT ALL
6 8 DO NOT KNOW
0 9 REFUSED
```

100.0 947 cases

pub17d Corporate scientists?

Corporate scientists?

(Would you say they are a very, somewhat, not very or not at all trustworthy source for fair and accurate information on environmental issues?)

```
% N VALUE LABEL
9.3 87 1 VERY TRUSTWORTHY
52.2 489 2 SOMEWHAT TRUSTWORTHY
26.6 249 3 NOT VERY TRUSTWORTHY
11.9 111 4 NOT TRUSTWORTHY AT ALL
10 8 DO NOT KNOW
1 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/72

pub17e

Politicians?

Politicians?

(Would you say they are a very, somewhat, not very or not at all trustworthy source for fair and accurate information on environmental issues?)

용	N	VALUE	LABEL
0.3	3	1	VERY TRUSTWORTHY
20.8	196	2	SOMEWHAT TRUSTWORTHY
37.0	349	3	NOT VERY TRUSTWORTHY
41.9	394	4	NOT TRUSTWORTHY AT ALL
	5	8	DO NOT KNOW
	0	9	REFUSED

100.0 947 cases

pub18 Outdoor Activities -1st Mention

What kinds of outdoor activities (such as hunting, fishing, gardening, etc) do you personally do on a regular basis?

%	N	VALUE	LABEL		
7.4	70	0	NONE, NO OUTDOOR ACTIVITIES		
26.2	247	2	GARDENING		
0.0	0	3	NATURE WATCHING (i.e. bird watching, etc)		
0.1	1	4	WOOD WORKING		
10.7	101	5	HUNTING		
14.1	133	6	FISHING		
3.7	35	7	GOLFING		
5.3	50	8	BOATING/KAYAKING/JETSKIING (i.e. water related sports)		
4.1	38	9	RUNNING, JOGGING		
1.2	11	10	WINTER SPORTS (i.e. skiing, snowboarding, sledding)		
0.4	4	11	MOTORIZED SPORTS (i.e. motorcycle riding, motocross,		
0.9	9	12	YARD WORK/HOME MAINTENANCE		
17.0	160	13	WALKING - DOG WALKING/PLAYING DOGS		
5.4	51	14	BIKING		
2.4	22	15	HIKING		
1.2	11	97	MISCELLANEOUS: OTHER		
	1	98	DO NOT KNOW		
	3	99	REFUSED		

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 1/74-75

What kinds of outdoor activities (such as hunting, fishing, gardening, etc) do you personally do on a regular basis?

응	N	VALUE	LABEL		
0.0	0	0	NONE, NO OUTDOOR ACTIVITIES		
6.1	53	2	GARDENING		
0.4	3	3	NATURE WATCHING (i.e. bird watching, etc)		
0.0	0	4	WOOD WORKING		
2.0	17	5	HUNTING		
13.7	120	6	FISHING		
2.2	19	7	GOLFING		
7.0	61	8	BOATING/KAYAKING/JETSKIING (i.e. water related sports)		
1.3	11	9	RUNNING, JOGGING		
0.4	4	10	WINTER SPORTS (i.e. skiing, snowboarding, sledding)		
1.3	12	11	MOTORIZED SPORTS (i.e. motorcycle riding, motocross,		
1.6	14	12	YARD WORK/HOME MAINTENANCE		
11.9	104	13	WALKING - DOG WALKING/PLAYING DOGS		
7.5	66	14	BIKING		
3.8	33	15	HIKING		
35.0	306	90	NO MORE MENTIONED		
5.6	49	97	MISCELLANEOUS: OTHER		
0.1	1	98	DO NOT KNOW		
	74	•	Not Applicable		

100.0 947 cases

Data type: numeric

Missing-data codes: 99,95 Record/columns: 1/76-77

green1 Own or Rent Home

For the next group of questions, I need to know if you currently own or rent your home?

```
% N VALUE LABEL
75.7 713 1 OWN
17.3 163 2 RENT
7.1 67 3 OTHER: SPECIFY
4 9 REFUSED
-----
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8 Record/column: 1/78

green2 Homeowner Reducing Energy Costs

Michigan, like the rest of the nation, is seeing large increases in the cost of energy. Homeowners can make several energy-saving improvements or changes to help reduce energy costs. As a homeowner, how likely or unlikely would you be to use each of the following as a way to reduce energy costs?

Solar shingles or panels?

Would you be very likely, somewhat likely, somewhat unlikely, or very unlikely?

green3 Wind Turbines/Windmills

Small wind turbines or windmills?

(Would you be very likely, somewhat likely, somewhat unlikely, or very unlikely?)

```
% N VALUE LABEL

18.0 127 1 VERY LIKELY

25.4 180 2 SOMEWHAT LIKELY

0.2 1 3 NEITHER LIKELY OR UNLIKELY

23.1 164 4 SOMEWHAT UNLIKELY

33.3 235 5 VERY UNLIKELY

5 8 DO NOT KNOW

1 9 REFUSED

234 . Not Applicable
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 1/80

green4

Geothermal Heat Pump

A geothermal heat pump, also known as a ground-source heat pump?

(Would you be very likely, somewhat likely, somewhat unlikely, or very unlikely?)

Data type: numeric Missing-data codes: 9,8 Record/column: 2/1

July 19, 2011

Knowledge of "Green Roof" (Home Owners) green5

Another energy-saving improvement is a "green roof" which is sometimes called a "living roof." Compared to the average person, would you say you know a lot about green roofs, know only a little about green roofs, or have never before heard of green roofs?

```
N VALUE LABEL
    68
         1 A LOT
2 KNOW A LITTLE
9.6
45.0 321
            3 NEVER HEARD OF GREEN ROOFS
45.3 323
            8 DO NOT KNOW
      1
     234
            . Not Applicable
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/2

Knowledge of "Green Roof" (Renters) green5v2

Michigan, like the rest of the nation, is seeing large increases in the cost of energy. The owners of buildings can make several energy-saving improvements or changes to help reduce energy costs. One of these energy-saving improvements is a "green roof" which is sometimes called a "living roof."

Compared to the average person, would you say you know a lot about green roofs, know only a little about green roofs, or have never before heard of green roofs?

```
9
      N VALUE LABEL
 7.3 17 1 A LOT
36.7 86
           2 KNOW A LITTLE
           3 NEVER HEARD OF GREEN ROOFS
56.0 131
    713
            . Not Applicable
____
100.0 947 cases
```

green6 Reasons Green Roofs - 1st Mention

A green roof is partially or completely covered with plants over a waterproof barrier. It can be garden like, but more commonly it consists of low-growing, low-maintenance plants like grasses or ground covers. Green roofs serve several purposes, such as absorbing rainwater, providing insulation, creating a habitat for wildlife, and creating cooler areas around buildings because green roofs do not heat up in the sun like a typical roof does. Green roofs can substantially reduce energy costs associated with heating and cooling a building.

Despite these advantages, green roofs have only been adopted in a limited number of cases in Michigan.

What do you think are some of the reasons why green roofs have not been used widely in Michigan?

%	N	VALUE	LABEL
11.2	97	1	SNOW/WEATHER CONCERNS
5.6	49	2	LOOKS/AESTHETICS/ODD APPEARANCE/UNATTRACTIVE
0.0	0	3	EFFECT ON PROPERTY VALUES
36.4	314	4	LACK OF INFORMATION/NEVER HEARD OF THEM
8.9	77	5	MAINTENANCE CONCERNS/TROUBLE MAINTAINING THEM
5.3	46	6	IMPRACTICAL IN MICHIGAN
21.8	188	7	EXPENSE/COST/AFFORDABILITY
0.4	4	8	LEGAL CONCERNS/ZONING CONCERNS
6.9	60	9	USE SPECIFIC ROOF TYPES (i.e. FLAT ROOFS)
0.0	0	10	EXTREME ENVIRONMENTALISM
0.0	0	11	POOR USE TAX DOLLARS
3.5	30	97	MISCELLANEOUS: OTHER
	78	98	DO NOT KNOW
	5	99	REFUSED

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/4-5

green6a Reasons Green Roofs - 2nd Mention

응	N	VALUE	LABEL
1.5	13	1	SNOW/WEATHER CONCERNS
3.6	31	2	LOOKS/AESTHETICS/ODD APPEARANCE/UNATTRACTIVE
0.1	1	3	EFFECT ON PROPERTY VALUES
9.0	78	4	LACK OF INFORMATION/NEVER HEARD OF THEM
5.7	49	5	MAINTENANCE CONCERNS/TROUBLE MAINTAINING THEM
0.4	4	6	IMPRACTICAL IN MICHIGAN
13.8	119	7	EXPENSE/COST/AFFORDABILITY
0.2	2	8	LEGAL CONCERNS/ZONING CONCERNS
2.3	20	9	USE SPECIFIC ROOF TYPES (i.e. FLAT ROOFS)
0.4	3	10	EXTREME ENVIRONMENTALISM
0.0	0	11	POOR USE TAX DOLLARS
61.0	526	90	NO MORE MENTIONED
1.9	16	97	MISCELLANEOUS: OTHER
	2	98	DO NOT KNOW
	83		Not Applicable

100.0 947 cases

green7 Green Roofs on Government Buildings

In your community, please tell me to what extent you would favor or oppose the use of green roofs on . . \hdots

Government buildings (such as courthouses, police stations, and fire stations $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left$

Would you strongly favor, somewhat favor, somewhat oppose, or strongly oppose?

용	N	VALUE	LABEL
39.5	366	1	STRONGLY FAVOR
39.5	367	2	SOMEWHAT FAVOR
2.1	19	3	NEITHER FAVOR OR OPPOSE : R VOLUNTEERS
9.0	83	4	SOMEWHAT OPPOSE
9.9	92	5	STRONGLY OPPOSE
	18	8	DO NOT KNOW
	2	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8

Record/column: 2/8

green8 Green Roofs on Industrial Buildings

(In your community, to what extent would you favor or oppose the use of green roofs on \dots)

On commercial or industrial buildings (such as stores and restaurants)?

용	N	VALUE	LABEL
39.1	363	1	STRONGLY FAVOR
41.9	389	2	SOMEWHAT FAVOR
3.3	30	3	NEITHER FAVOR OR OPPOSE : R VOLUNTEERS
8.4	78	4	SOMEWHAT OPPOSE
7.3	67	5	STRONGLY OPPOSE
	16	8	DO NOT KNOW
	4	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8

Record/column: 2/9

green9 Green Roofs on Private Residences

(In your community, would you favor or oppose the use of green roofs on . . .)

on private residences?

(Would you strongly favor, somewhat favor, somewhat oppose, or strongly oppose?)

```
% N VALUE LABEL
27.4 254 1 STRONGLY FAVOR
46.7 433 2 SOMEWHAT FAVOR
4.6 42 3 NEITHER FAVOR OR OPPOSE: R VOLUNTEERS
11.6 108 4 SOMEWHAT OPPOSE
9.8 91 5 STRONGLY OPPOSE
17 8 DO NOT KNOW
2 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/10

green10 Buying a Greenroof

As a homeowner, how likely or unlikely would you be to install a green roof on your home, as a way to reduce energy costs?

Would be you be very likely, somewhat likely, somewhat unlikely, or very unlikely?)

```
% N VALUE LABEL
6.1 43 1 VERY LIKELY
22.5 157 2 SOMEWHAT LIKELY
21.7 151 3 NEITHER LIKELY OR UNLIKELY: R VOLUNTEERS
49.7 347 4 VERY UNLIKELY
15 8 DO NOT KNOW
1 9 REFUSED
234 . Not Applicable
-----
100.0 947 cases
```

ams1 Improving Transportation

Next, I have some questions about transportation in Michigan.

Think for a moment about the transportation infrastructure in Michigan which includes roads, bridges, and public transit systems such as trains and buses.

How important do you feel it is to make improvements in these areas?

Would you say it is extremely important, very important, somewhat important, not that important, or not important at all?

90	N	VALUE	LABEL
46.6	441	1	EXTREMELY IMPORTANT
31.1	295	2	VERY IMPORTANT
19.9	188	3	SOMEWHAT IMPORTANT
2.1	20	4	NOT THAT IMPORTANT
0.2	2	5	NOT IMPORTANT AT ALL
1000	047		

100.0 947 cases

ams2 One Transportation Improvment

If you could improve just one thing about the transportation infrastructure in the area where you live, what would you want to improve?

%	N	VALUE	LABEL			
53.2	488	1	BETTER ROADS AND HIGHWAYS: (fix potholes, secure bridges,			
30.4	279	2	MORE OR BETTER PUBLIC TRANSPORTATION			
3.3	30	3	LESS TRAFFIC/CONGESTION			
7.0	64	4	TRAINS/EXPAND TRAIN TRAVEL/RAPID TRANSIT SYSTEMS			
0.1	1	5	AIR TRAVEL ISSUES/TOO EXPENSIVE			
1.3	12	6	SAFETY CONCERNS/FAST DRIVING/UNSAFE DRIVING			
1.4	13	7	NONE, NO IMPROVEMENTS NEEDED			
3.3	30	90	OTHER: MISCELLANEOUS			
	29	98	DO NOT KNOW			
	2	99	REFUSED			

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/13-14

ams6a Fix it First Policy

> As policymakers consider Michigan's transportation infrastructure and the ways in which transportation dollars are spent, would you strongly favor, somewhat favor, somewhat oppose, or strongly oppose each of the following?

Support "fix it first" policies that focus on maintaining rather than replacing our existing roads, bridges and public transportation systems.

Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose spending transportation dollars on this?

%	N	VALUE	LABEL
40.6	378	1	STRONGLY AGREE
42.9	399	2	SOMEWHAT AGREE
1.1	10	3	NEITHER AGREE/DISAGREE
8.6	80	4	SOMEWHAT DISAGREE
6.8	63	5	STRONGLY DISAGREE
	16	8	DO NOT KNOW
	1	9	REFUSED
100 0	947	Cases	

100.0 947 cases

ams6b Car Alternatives

Focus on alternatives to cars such as buses, trains, walking and bike paths which give people more transportation options and reduce traffic on roads.

(Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose spending transportation dollars in on this?)

```
% N VALUE LABEL
43.7 412 1 STRONGLY AGREE
38.1 359 2 SOMEWHAT AGREE
2.2 21 3 NEITHER AGREE/DISAGREE
10.4 98 4 SOMEWHAT DISAGREE
5.6 52 5 STRONGLY DISAGREE
4 8 DO NOT KNOW
0 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/16

ams6c

Transportation Systems

Develop systems that better position Michigan for the global economy like waterways, airports, and high speed rail technology.

(Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose spending transportation dollars on this?)

```
용
     N VALUE LABEL
43.5 402 1 STRONGLY AGREE
           2 SOMEWHAT AGREE
3 NEITHER AGREE/DISAGREE
36.2 334
 1.1 10
           4 SOMEWHAT DISAGREE
13.7 127
            5 STRONGLY DISAGREE
 5.6
     52
      19
            8 DO NOT KNOW
      3
             9 REFUSED
100.0 947 cases
```

ams3 Transportation Creating Jobs

Next, I would like to read you some statements about Michigan's transportation infrastructure and have you tell me to what extent you agree or disagree with each.

Michigan should look at maintaining and rebuilding its transportation infrastructure to help create jobs.

Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

%	N	VALUE	LABEL
56.3	532	1	STRONGLY AGREE
35.1	332	2	SOMEWHAT AGREE
0.4	4	3	NEITHER AGREE/DISAGREE
6.4	61	4	SOMEWHAT DISAGREE
1.8	17	5	STRONGLY DISAGREE
	1	8	DO NOT KNOW
	0	9	REFUSED

100.0 947 cases

ams4 Transportation Expansion

Michigan would benefit from an expanded and improved public transportation system, such as rail and buses and bike paths.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?)

용	N	VALUE	LABEL
53.5	504	1	STRONGLY AGREE
33.0	311	2	SOMEWHAT AGREE
0.6	5	3	NEITHER AGREE/DISAGREE
8.8	83	4	SOMEWHAT DISAGREE
4.1	39	5	STRONGLY DISAGREE
	2	8	DO NOT KNOW
	2	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/19

ams5

Trade Outside of Michigan

Michigan's economy could improve if it were better suited for trade with other parts of the country and the world.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?)

```
% N VALUE LABEL
48.9 450 1 STRONGLY AGREE
39.8 366 2 SOMEWHAT AGREE
1.4 13 3 NEITHER AGREE/DISAGREE
7.3 68 4 SOMEWHAT DISAGREE
2.6 24 5 STRONGLY DISAGREE
17 8 DO NOT KNOW
9 9 REFUSED
```

100.0 947 cases

ams9

Bridge Between Michigan and Canada

A proposal has been made to build a new bridge in between Michigan and Canada. Those supporting the new bridge say that a new bridge would increase trade between the two nations, help improve Michigan's economy, and create jobs. They also point out there would be no cost to Michigan taxpayers to build the bridge. Those who oppose the bridge argue that a new bridge is unnecessary, it would not have a significant impact on trade between the two nations, and will cost Michigan taxpayers millions to maintain the bridge.

Do you strongly support, somewhat support, somewhat oppose or strongly oppose building of a new bridge in Michigan connecting the U.S. and Canada?

용	N	VALUE	LABEL
19.7	179	1	STRONGLY FAVOR
24.3	221	2	SOMEWHAT FAVOR
1.6	14	3	NEITHER FAVOR/OPPOSE
21.9	199	4	SOMEWHAT OPPOSE
32.5	295	5	STRONGLY OPPOSE
	31	8	DO NOT KNOW
	8	9	REFUSED
100.0	947	cases	

ams8 Double Products Exported

National and state policy makers have set a goal to double the amount of products that U.S. businesses currently send to other countries.

In your opinion, would building this new bridge help in reaching this goal?

양	N	VALUE	LABEL
43.9	395	1	YES
56.1	504	5	NO
	43	8	DO NOT KNOW
	5	9	REFUSED
100.0	947	cases	

spnkla Intentional Purchase Counterfiet Item

Next, we would like to ask you some questions about product counterfeiting. When we say product counterfeiting, we are not talking about money or false documents such as passports or driver's licenses. Instead, we are talking about fake consumer products, such as handbags, watches, sports jerseys, sunglasses, electronics, and medicines.

Counterfeit products can be deceptive in that a consumer may think they are buying a real product when they are not. These counterfeit products can also be non-deceptive where a consumer knows or is quite sure that they are fake.

Have you ever intentionally purchased a product you knew was a counterfeit product such as a luxury handbag or team jersey?

Data type: numeric Missing-data codes: 9,8 Record/column: 2/23

spnk1b

Unintentional Purchase Counterfiet Item

Have you ever purchased a designer product and later discovered that it was actually a fake or a counterfeit version of the product?

```
% N VALUE LABEL
11.1 105 1 YES
88.9 841 5 NO
1 8 DO NOT KNOW
----- 100.0 947 cases
```

Funding for Counterfeiter Arrest spnk4

In your opinion, should State government increase funding to arrest, prosecute, and imprison product counterfeiters?

%	N	VALUE	LABEL
56.1	518	1	YES
43.9	406	5	NO
	21	8	DO NOT KNOW
	2	9	REFUSED
100.0	947	cases	

Data type: numeric

Missing-data codes: 9,8 Record/column: 2/25

spnk4a Higher Taxes

Would you still recommend increased funding for prosecuting product counterfeiters, including more prison time, even if it led to higher taxes?

% 52.6 47.4	N 259 233	VALUE 1 5	LABEL YES NO
17.1	24	8	DO NOT KNOW
	3 429	•	REFUSED Not Applicable
100.0	947	cases	

Data type: numeric Missing-data codes: 9,8

Record/column: 2/26

spnk4b Resources Taken Away

Would you still recommend increased funding for prosecuting product counterfeiters, including more prison time, even if it took resources away from fighting other types of crime?

```
% N VALUE LABEL
19.0 95 1 YES
81.0 406 5 NO
15 8 DO NOT KNOW
3 9 REFUSED
429 . Not Applicable
-----
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8 Record/column: 2/27

spnk4c

Probation Instead of Prison

Would you still recommend more prison time for product counterfeiters, even if it meant that other types of criminals got probation or some other diversion program, instead of prison time?

용	N	VALUE	LABEL
27.8	135	1	YES
72.2	351	5	NO
	23	8	DO NOT KNOW
	9	9	REFUSED
	429	•	Not Applicable
100.0	947	cases	

spnk2 Internet Prescriptions

Have you ever purchased prescription medicines on the Internet with a prescription?

```
% N VALUE LABEL
4.8 46 1 YES
95.2 901 5 NO
0 8 DO NOT KNOW
----- ---
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8 Record/column: 2/29

spnk2a

Number Purchased on Internet

About how many times in the past year have you purchased prescription medications on the Internet?

% 13.7 5.6 26.9 16.3 2.0 7.2 2.7 0.3 6.7 13.3 2.2 3.3	N 6 2 11 7 1 3 1 0 3 5 1 1 1	VALUE 1 2 3 4 5 6 8 9 10 12 15 50	LABEL TIMES
3.3	1	50	TIMES
	4	98	DO NOT KNOW
	2	99	REFUSED
	901	•	Not Applicable
100.0	947	cases	

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/30-31

spnk2b Searching for Prescriptions

I am going to read you a list of different ways people may find websites to purchase prescription medicines with a prescription. For each, please tell me if you have used the method.

Found a website using an Internet search engine such as as Google or Yahoo Search?

```
% N VALUE LABEL
15.6 7 1 YES
84.4 38 5 NO
1 9 REFUSED
901 . Not Applicable
----- 100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8 Record/column: 2/32

spnk2c

Website from Employer

A website referred to you by your employer?

```
% N VALUE LABEL
57.0 25 1 YES
43.0 19 5 NO
0 8 DO NOT KNOW
2 9 REFUSED
901 . Not Applicable
-----
100.0 947 cases
```

spnk2d Website from Doctor

A website referred to you by a health-care professional, such as a doctor or another hospital employee?

용	N	VALUE	LABEL
20.5	9	1	YES
79.5	36	5	NO
	1	9	REFUSED
	901		Not Applicable
100.0	947	cases	

Data type: numeric Missing-data codes: 9,8 Record/column: 2/34

spnk2e

A website from Friends

A website referred to you by family, friends, or co-workers?

%	N	VALUE	LABEL
6.8	3	1	YES
93.2	41	5	NO
	2	9	REFUSED
	901	•	Not Applicable
100.0	947	cases	

spnk2f ONline Advertisement

You responded to an online advertisement?

용	N	VALUE	LABEL
5.1	2	1	YES
94.9	43	5	NO
	1	9	REFUSED
	901		Not Applicable
4 0 0 0	0.45		

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/36

spnk2g

Advertisement in Newspaper/Magazine

You responded to an advertisement you read in a newspaper or magazine?

%	N	VALUE	LABEL
3.7	2	1	YES
96.3	43	5	NO
	1	9	REFUSED
	901	•	Not Applicable
100 0	017	02000	

100.0 947 cases

spnk2h Other Methods for Prescriptions

What other methods have you used to find websites to purchase prescription drugs with a prescription?

```
% N VALUE LABEL
66.7 29 1 NONE, NO OTHER WAYS
33.3 14 90 MISCELLANEOUS: OTHERS
2 99 REFUSED
         901 . Not Applicable
100.0 947 cases
```

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/38-39

spnk3 Purchase Without Prescription

Have you ever purchased a prescription medicine on the Internet without a prescription?

%	N	VALUE	LABEL
0.4	4	1	YES
99.6	943	5	NO
	1	9	REFUSED
100.0	947	cases	

spnk3a Why Medicine Without Prescription

Why did you decide to buy these medications without a prescription?

IWER: PLEASE FIELD CODE RESPONSE IF POSSIBLE, IF NOT USE THE OTHER SPECIFY' OPTION $% \left(1\right) =\left(1\right) \left(1\right$

응	N	VALUE	LABEL
0.0	0	1	REPLACING AN EXPIRED PRESCRIPTION
97.2	4	2	SELF-MEDICATING FOR A COMMON MEDICAL CONDITION
0.0	0	3	TO BUY A SLEEP AID
0.0	0	4	BIRTH CONTROL PILLS WITHOUT SOMEONE'S KNOWLEDGE
2.8	0	5	BUY LIFESTYLE MEDICATION
0.0	0	6	TO AID CONCENTRATION
0.0	0	7	TO AID SPORTS PERFORMANCE
0.0	0	8	RECREATIONAL USE
	943		Not Applicable

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/41-42

img2 Immigrants Settling in Michigan

Next, I have a couple of questions about immigration. Please tell me to what extent you agree or disagree with each statement.

Immigrants should be encouraged to settle in Michigan.

Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

```
% N VALUE LABEL

19.4 180 1 STRONGLY AGREE

43.6 405 2 SOMEWHAT AGREE

1.8 17 3 NEITHER AGREE/DISAGREE

17.9 167 4 SOMEWHAT DISAGREE

17.3 161 5 STRONGLY DISAGREE

7 8 DO NOT KNOW

11 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/43

img3 Immigrants Settling in Community

Immigrants should be encouraged to settle in your community.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?)

img4 Immigrant Jobs

Immigrants take jobs that Americans would otherwise fill.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?)

```
% N VALUE LABEL
21.3 197 1 STRONGLY AGREE
28.0 259 2 SOMEWHAT AGREE
1.0 9 3 NEITHER AGREE/DISAGREE
34.3 316 4 SOMEWHAT DISAGREE
15.4 142 5 STRONGLY DISAGREE
11 8 DO NOT KNOW
12 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/45

img5 Government services Other Languages

Government services should be provided in languages other than English.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?)

```
% N VALUE LABEL
21.5 202 1 STRONGLY AGREE
27.5 257 2 SOMEWHAT AGREE
0.4 4 3 NEITHER AGREE/DISAGREE
12.3 116 4 SOMEWHAT DISAGREE
38.3 359 5 STRONGLY DISAGREE
9 8 DO NOT KNOW
0 9 REFUSED
```

100.0 947 cases

CD1 Sex

Finally, I have a some background questions for you.

% N VALUE LABEL
50.3 476 1 MALE
49.7 471 5 FEMALE
---- --100.0 947 cases

Data type: numeric Record/column: 2/47

CD2 Year Born

In what year were you born?

% N VALUE LABEL 0.1 1 8 DO NOT KNO 1.6 15 9 REFUSED 0.0 0 14 0.0 0 15 0.0 0 17 0.1 1 18 1.7 16 19 0.1 1 20 0.2 2 21 0.1 1 22 0.1 1 22 0.1 1 24 0.2 2 21 0.1 1 24 0.2 1 25 0.5 4 26 0.3 2 27 0.3 3 28 0.7 6 29 0.5 4 30 1.0 31 32 0.4 4 33 0.8 8 34 0.7 7 35 0.8 7 36 0.4 4 37	WC

100.0 947 cases

Data type: numeric Record/columns: 2/48-49

img1 Born In the USA

Were you born in the United States or one of its territories?

```
% N VALUE LABEL
98.7 934 1 YES
1.3 13 5 NO
0 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/50

CD3 Education

What is the highest level of education you have completed?

%	N	VALUE	LABEL
0.0	0	0	DID NOT GO TO SCHOOL
0.0	0	1	1st GRADE
0.0	0	2	2nd GRADE
0.0	0	3	3rd GRADE
0.0	0	4	4th GRADE
0.0	0	5	5th GRADE
0.0	0	6	6th GRADE
0.0			7th GRADE
1.5	14	8	8th GRADE
	3	9	9th GRADE
	5	10	10th GRADE
0.4	3	11	
29.0	274		HIGH SCHOOL GRADUATE OR GED HOLDER
12.1	114		1st YEAR COLLEGE
12.8			2nd YEAR COLLEGE
6.5			3rd YEAR COLLEGE
18.7			COLLEGE GRADUATE (FOUR YEARS)
2.6	2.4	17	SOME POST GRADUATE
13.2		18	GRADUATE DEGREE
	23	20	TECHNICAL/JUNIOR COLLEGE GRADUATE
	2	99	REFUSED
100 0	017	02000	

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/51-52

CD3a College Take Science Classes

In college, did you take one or more science classes (such as biology, chemistry, physics)?

Data type: numeric Missing-data codes: 9,8 Record/column: 2/53

CD3b

College Science Degree

Do you hold a college degree in a science or science-related field?

%	N	VALUE	LABEL
33.5	152	1	YES
66.5	302	5	NO
	0	8	DO NOT KNOW
	492	•	Not Applicable
100.0	947	cases	

CD5a Ethnicity

Are you of Hispanic, Latino, or Spanish origin?

```
% N VALUE LABEL
5.1 48 1 YES-HISPANIC/LATINO/SPANISH ORIGIN
94.9 894 5 NO-NOT HISPANIC/LATINO/SPANISH ORIGIN
0 8 DO NOT KNOW
5 9 REFUSED
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/55

CD4@a

Race - White/Caucasian

What is your race?

White?

% N VALUE LABEL 84.2 798 1 YES 15.8 149 5 NO

100.0 947 cases

CD4@b Race - African American or Black

What is your race?

African American or Black?

% N VALUE LABEL 9.6 90 1 YES 90.4 857 5 NO ---- ---100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/57

CD4@c

Race - Hawaiian or other Pacific Islander

What is your race?

Hawaiian or other Pacific Islander?

% N VALUE LABEL 0.0 0 1 YES 100.0 947 5 NO ---- 100.0 947 cases

CD4@d Race - Asian

What is your race?

Asian?

% N VALUE LABEL 0.4 3 1 YES 99.6 944 5 NO ---- 100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/59

CD4@e

Race - American Indian or Alaska Native

What is your race?

American Indian or Alaska Native?

% N VALUE LABEL 3.7 35 1 YES 96.3 912 5 NO ---- 100.0 947 cases

Data type: numeric Missing-data codes: 9,8

Record/column: 2/60

CD4@f Race Other

What is your race?

Other?

```
% N VALUE LABEL
1.7 16 1 YES
98.3 931 5 NO
---- ---
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8 Record/column: 2/61

CD6 Religion

What is the religious group which you feel most closely represents your religious views?

(Is it Catholic, Islamic, Jewish, Protestant, some other religion, or no religion)?

용	N	VALUE	LABEL
16.8	155	0	NONE; NO RELIGIOUS GROUP
31.3	290	1	CATHOLIC; ROMAN CATHOLIC, ORTHODOX
0.1	1	2	ISLAMIC/MUSLIM
1.0	10	3	JEWISH
38.2	353	4	PROTESTANT
1.3	12	5	OTHER NON-CHRISTIAN
7.6	70	6	OTHER CHRISTIAN
3.4	32	90	OTHER RELIGION: UNABLE TO CLASSIFY
0.3	2	97	MISCELLANEOUS OTHER
	12	98	DO NOT KNOW
	9	99	REFUSED

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/63-64

CD7@a

Political Party ID

Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else?

%	N	VALUE	LABEL			
12.0	106	0	ANOTHER PARTY,	THIRD	PARTY,	ETC.
23.7	210	1	REPUBLICAN			
31.5	279	4	INDEPENDENT			
32.8	290	7	DEMOCRAT			
	29	8	DO NOT KNOW			
	33	9	REFUSED			
1000	0 4 7					

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/65

CD7@b

Republican

Would you call yourself a strong Republican or not a very strong Republican?

용	N	VALUE	LABEL
40.3	83	1	STRONGLY REPUBLICAN
59.7	122	2	NOT VERY STRONG REPUBLICAN
	1	8	DO NOT KNOW
	4	9	REFUSED
	737	•	Not Applicable
100.0	947	cases	

CD7@c Democrat

Would you call yourself a strong Democrat or not a very strong Democrat?

Data type: numeric Missing-data codes: 9,8 Record/column: 2/67

CD7@d Independent

Do you generally think of yourself as closer to the Democratic Party or the Republican Party?

%	N	VALUE	LABEL
34.7	131	3	REPUBLICAN
28.8	109	4	NEITHER
36.5	138	5	DEMOCRAT
	2	8	DO NOT KNOW
	4	9	REFUSED
	562	•	Not Applicable
100.0	947	cases	

partyid Political Party Preference

```
% N VALUE LABEL
0.0 0 0 OTHER PARTY, OTHER
9.6 83 1 strong republican
14.2 122 2 not strong republican
15.2 131 3 lean republican
12.6 109 4 neither
16.0 138 5 lean democrat
11.5 99 6 not strong democrat
20.9 181 7 strong democrat
29 8 DON'T KNOW
33 9 REFUSED
21 Not Applicable
```

100.0 947 cases

Data type: numeric Missing-data codes: 8,9 Record/column: 2/69

P17@a

Political Ideology

Generally speaking, do you think of yourself as a conservative, a moderate, or a liberal?

용	N	VALUE	LABEL
3.8	35	0	OTHER
39.5	356	1	CONSERVATIVE
37.9	342	4	NEITHER
18.8	169	7	LIBERAL
	20	8	DO NOT KNOW
	26	9	REFUSED

100.0 947 cases

P17@b Conservative

Would you consider yourself very conservative or somewhat conservative?

% N VALUE LABEL
30.5 108 1 VERY CONSERVATIVE
69.5 247 2 SOMEWHAT CONSERVATIVE
0 9 REFUSED
591 . Not Applicable

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/71

P17@c Liberal

Would you consider yourself very liberal or somewhat liberal?

% N VALUE LABEL
81.3 137 6 SOMEWHAT LIBERAL
18.7 32 7 VERY LIBERAL
0 8 DO NOT KNOW
778 . Not Applicable

100.0 947 cases

P17@d Middle/Neither

Do you generally think of yourself as closer to the conservative side or the liberal side?

```
% N VALUE LABEL

38.4 135 3 CLOSER CONSERVATIVE

12.3 43 4 IN THE MIDDLE

49.3 174 5 CLOSER LIBERAL

12 8 DO NOT KNOW

12 9 REFUSED

571 . Not Applicable
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/73

ideology Degree Liberal-Conservative

%	N	VALUE	LABEL
0.0	0	0	OTHER
12.4	108	1	very conservative
28.2	247	2	somewhat conservative
15.4	135	3	lean conservative
4.9	43	4	middle
19.8	174	5	lean liberal
15.7	137	6	somewhat liberal
3.6	32	7	very liberal
	20	8	DON'T KNOW
	26	9	REFUSED
	24		Not Applicable

100.0 947 cases

CD8 Marital Status

Are you currently married, divorced, separated, widowed, member of an unmarried couple, or have you never been married?

%	N	VALUE	LABEL
50.7	478	1	MARRIED, REMARRIED
8.1	76	2	DIVORCED
1.9	18	3	SEPARATED
6.5	61	4	WIDOWED
6.7	63	5	MEMBER OF AN UNMARRIED COUPLE
26.0	245	6	SINGLE, NEVER BEEN MARRIED
0.0	0	7	OTHER: UNABLE TO CLASSIFY
	0	8	DO NOT KNOW
	6	9	REFUSED

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 2/75

CD10 Adults HH

Including yourself, how many individuals who are 18 years of age or older live in your household?

```
% N VALUE LABEL
13.5 127 1
54.6 517 2
17.2 163 3
10.1 96 4
1.7 16 5
2.9 28 6
0.0 0 9
-----
100.0 947 cases
```

Data type: character Record/columns: 2/76-77

CD15 Employment Status

We are interested in learning about the different ways people may earn their living. Last week, were you working full-time, part-time, going to school, a homemaker or something else?

```
% N VALUE LABEL
43.6 412 1 WORK FULL TIME
15.3 145 2 WORK PART TIME
0.3 3 WORK AND GO TO SCHOOL
0.0 0 4 THE ARMED FORCES
0.4 4 5 HAVE A JOB, BUT NOT AT WORK LAST WEEK
3.3 31 6 UNEMPLOYED, LAID OFF, LOOK FOR WORK
15.9 150 7 RETIRED
5.1 48 8 SCHOOL FULL TIME
10.7 100 9 HOMEMAKER
5.0 47 10 DISABLED
0.2 2 97 OTHER: UNABLE TO CLASSIFY
0 98 DO NOT KNOW
3 99 REFUSED
```

100.0 947 cases

Data type: numeric

Missing-data codes: 99,98 Record/columns: 2/78-79

UN1 Union Member

Are you currently a member of a union or are you represented by a union?

```
% N VALUE LABEL
20.9 118 1 YES
79.1 446 5 NO
383 . Not Applicable
```

100.0 947 cases

UN2 Past Union

Have you ever been a member of a union or represented by a union?

```
% N VALUE LABEL
34.8 287 1 YES
65.2 539 5 NO
3 9 REFUSED
118 . Not Applicable
```

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 3/1

UN3 Union Family

Is anyone else in your household a member of a union or represented by a union?

%	N	VALUE	LABEL
22.0	172	1	YES
78.0	611	5	NO
	37	8	DO NOT KNOW
	3	9	REFUSED
	124	•	Not Applicable
100.0	947	cases	

inca More \$40,000

To get a picture of people's financial situations, we'd like to know the general range of incomes of all households we interview. This is for statistical analysis purposes and your answers will be kept strictly confidential.

Now, thinking about your household's total annual income from all sources (including your job), did your household receive \$40,000 or more in 2010?

```
% N VALUE LABEL
67.7 597 1 YES
32.3 284 5 NO
20 8 DO NOT KNOW
45 9 REFUSED
-----
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8 Record/column: 3/3

incb Less than \$20,000

Was it less than \$20,000?

```
% N VALUE LABEL
55.5 157 1 YES
44.5 126 5 NO
1 8 DO NOT KNOW
1 9 REFUSED
663 . Not Applicable
-----
100.0 947 cases
```

incca Less than \$30,000

Was is less than \$30,000?

N VALUE LABEL 56 44.9 69 55.1

1 YES
5 NO
8 DO NOT KNOW
Not Applicable 1 821

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 3/5

incc

Less than \$10,000

Was it less than \$10,000?

N VALUE LABEL 18.7 29 1 YES 81.3 126 5 NO

8 DO NOT KNOW . Not Applicable 1 790

100.0 947 cases

incd More than \$60,000

Was it \$60,000 or more?

% N VALUE LABEL 1 YES
5 NO
8 DO NOT KNOW
9 REFUSED
. Not Applicable 69.2 406 30.8 181 4 7

350

100.0 947 cases

Data type: numeric Missing-data codes: 9,8

Record/column: 3/7

incf More than \$50,000

Was it \$50,000 or more?

% N VALUE LABEL 65.6 114 34.4 60

1 YES
5 NO
8 DO NOT KNOW
9 REFUSED
. Not Applicable 6 1

766

100.0 947 cases

Data type: numeric Missing-data codes: 9,8

Record/column: 3/8

More than \$100,000 incg

Was it more than \$100,000?

% N VALUE LABEL 1 YES
5 NO
9 REFUSED 44.4 180 55.6 225

541 . Not Applicable

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 3/9

inch

More than \$70,000

Was it more than \$70,000?

N VALUE LABEL 66.6 145 1 YES 5 NO 33.4 73

8 DO NOT KNOW 5 2 9 REFUSED
. Not Applicable

722

100.0 947 cases

incha More than \$90,000

Was it more than \$90,000?

N VALUE LABEL 29.7 70.3

N VALUE LABEL

42 1 YES

99 5 NO
0 8 DO NOT KNOW
4 9 REFUSED

802 . Not Applicable

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 3/11

inci

More than \$150,000

Was it more than \$150,000?

% N VALUE LABEL 24.9 45 1 YES 75.1 135

5 NO . Not Applicable

767

100.0 947 cases

NEWIncome R Household Income in 11 Categories (new version)

```
% N VALUE LABEL

3.3 29 1 Less than $10,000

14.5 128 2 $10,000-19,999

6.5 57 3 $20,000-29,999

8.0 71 4 $30,000-39,999

8.8 77 5 $40,000-49,999

12.9 114 6 $50,000-59,999

9.1 81 7 $60,000-69,999

11.7 103 8 $70,000-89,999

4.7 42 9 $90,000-99,999

15.3 135 10 $100,000-149,999

5.1 45 11 $150,000 or More

20 98 DO NOT KNOW

45 99 REFUSED
```

100.0 947 cases

Data type: numeric

Missing-data codes: 98,99 Record/columns: 5/86-87

CD26 Phone Lines

How many different phone numbers does your household have, not including cell phones?

```
% N VALUE LABEL
95.2 902 1
2.0 19 2
2.3 22 3
0.0 0 5
0.0 0 6
0.0 0 7
0.5 4 9 REFUSED
-----
100.0 947 cases
```

Data type: character Record/column: 3/15

X1 Type Commmunity

Would you say you live in a rural community, a small city or town, a suburb, or an urban community?

용	N	VALUE	LABEL
0.4	4	0	OTHER
29.9	277	1	RURAL COMMUNITY
33.6	311	2	SMALL CITY OR TOWN, VILLAGE
25.0	232	3	A SUBURB
11.1	103	4	URBAN COMMUNITY
0.0	0	7	OTHER: UNABLE TO CLASSIFY
	15	8	DO NOT KNOW
	4	9	REFUSED
4 0 0 0	~ 4 -		

100.0 947 cases

Data type: numeric Missing-data codes: 9,8 Record/column: 3/16

zipcode

Zip Code

What is your zip code?

947 cases

Data type: character Record/columns: 3/17-21

RI Re-Interview

In a couple of months, we'd like to re-contact some of the people we've spoken with for another interview either over the phone or on the web. Would you be willing to participate again in a couple of months?

```
% N VALUE LABEL
88.4 604 1 YES
11.6 79 5 NO
4 8 DO NOT KNOW
2 9 REFUSED
258 . Not Applicable
-----
100.0 947 cases
```

Data type: numeric Missing-data codes: 9,8

Record/column: 4/1

contacts Contacts For Completion

```
N VALUE LABEL
15.5 147 1
 4.8
     45 10
     44 11
 4.7
     19 12
 2.0
      2 13
2 14
0 15
0 16
0 17
 0.3
 0.2
 0.0
 0.0
 0.0
15.0 142 2
 0.0
     0 20
 0.0
     0 25
14.4 136 3
12.5 119 4
 8.3 78 5
 3.8 36 6
 8.4
      79 7
 6.2
     58 8
 3.9 37 9
100.0 947 cases
```

Data type: character Record/columns: 5/1-2

length Interview Length

% 0.1 0.2 0.0 3.4 2.1 3.9 6.1 10.8 7.0 9.7 9.5 9.4 4.0 6.1 3.6 9.7 1.1 2.0 0.9 0.4 1.1 0.4 0.2 0.2 0.2 0.2 0.2 0.2 0.0 0.0 0.0 0.0	N 1 2 0 32 20 37 58 102 66 92 90 89 38 58 34 37 28 14 20 15 7 10 19 8 4 11 4 4 2 2 0 1 2 0 2 1 1 0 0 0 6	VALUE 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 53 54 55 7 58	LABEL
0.6	6 0 0	58 59 60	

Data type: character Record/columns: 5/3-6

idate	Interview	Date

% 0 4 . 0 3 3 . 0 1 . 2 0 . 3 8 5 . 6 6 6 2 . 9 1 . 3 6 3 4 . 9 4 2 . 2 2 . 8 7 1 . 1 8 . 4 7 6 . 2 6 9 5 3 3 4 . 7 1 . 1 8 . 4 7 2 . 5 1 . 9 0 . 3 3 . 3 0 . 3 0 . 3 0 . 3	N 10 38 37 10 12 3 17 5 6 5 18 30 2 6 1 44 6 22 11 11 22 6 3 5 20 9 45 6 10 79 44 49 15 18 5 17 10 22 16 7 4 3 3	VALUE 05132011 05142011 05152011 05162011 05172011 05182011 05192011 05202011 05212011 05232011 05242011 05252011 05262011 05272011 05282011 05282011 05292011 05292011 06012011 06012011 0602011 06042011 06052011 06072011 06082011 06082011 06082011 06092011 06092011 06012011	LABEL

0.2	1	06282011
0.4	4	06292011
0.5	5	06302011
0.4	4	07012011
0.0	0	07022011
0.1	1	07052011
0.3	2	07062011
0.0	0	07072011
100.0	947	cases

Data type: character Record/columns: 5/7-14

Interviewer ID

iwer

% N VALUE LABEL 0.5 5 406 0 41 0.0 16 416 3 442 18 447 20 455 0 465 1.7 0.3 1.9 2.1 0.0 4.2 40 466 14 523 0 531 1.5 0.0 2.8 26 539 0.0 0 546 1.2 11 566 0.5 5 576 0.8 8 598 0.1 1 611 3.3 31 614 7.7 73 615 1.7 16 619 0.1 1 627 1.2 11 646 17 649 1.8 2.7 26 651 3.5 33 655 12 661 1.2 12 661 0 664 32 665 18 669 5 67 20 670 0.0 3.4 1.9 0.5 2.1 5.0 47 672 1.7 16 673 0.7 7 674 5.6 53 675 0.6 6 677 0.2 1 679 2 681 0.2 3 684 0.3 2.6 24 685 1.5 14 686

3.8

2.5

0.5

36 688 24 689

31 690 5 692 7 695

```
0.1
        1 697
  7.7
       73 700
        26 701
  2.8
        9 702
  0.9
        6 704
  0.6
      6 704
2 705
35 706
3 707
4 708
15 709
5 713
  0.2
  3.7
  0.4
  0.5
 1.6
  0.5
 0.6 6 715
0.1 1 716
 1.1 10 718
 1.0 9 736
        1 780
 0.1
____
```

100.0 947 cases

Data type: character Record/columns: 5/15-17

No. Males HH males % N VALUE LABEL 9.8 93 0 68.0 644 1 12.1 114 2 61 3 30 4 6.4 3.2 2 6 0.2 3 0.4 100.0 947 cases

Data type: character Record/columns: 5/18-19 females No. Females HH

```
% N VALUE LABEL
8.9 84 0
69.8 661 1
18.7 177 2
2.3 22 3
0.4 3
----
100.0 947 cases
```

Data type: character Record/columns: 5/20-21

races

Respondent Race

Recoded race of respondent (multiple responses coded to a single group)

용	N	VALUE	LABEL	
86.1	795	1	White	
9.8	90	2	African American	
0.0	0	3	Hawaiian Pacific	Islander
0.4	3	4	Asian	
3.7	34	5	Native American	
	24		Not Applicable	
100 0	917	0200		

100.0 947 cases

Data type: numeric Record/column: 5/57

agecat Rs age in categories

```
% N VALUE LABEL

12.2 114 1 18 - 24 Yrs

8.2 77 2 25 - 29 Yrs

20.0 186 3 30 - 39 Yrs

21.0 195 4 40 - 49 Yrs

15.4 143 5 50 - 59 Yrs

6.3 59 6 60 - 64 Yrs

16.8 156 7 65 or older

17 9 REFUSED

-----

100.0 947 cases
```

Data type: numeric Missing-data code: 9

Missing-data code: 9 Record/column: 5/58

adjwt

Weight adj for phones adults race gender age within region

947 cases (Range of valid codes: 0.0262-23.1372)

Data type: numeric

Decimals: 4

Missing-data code: 0.0000 Record/columns: 5/59-65

msueregn Region code based on MSU Extension Groupings

```
% N VALUE LABEL
3.4 32 1 UP
5.7 54 2 NORTH LP
14.2 135 3 W. CENTRAL
8.7 82 4 E. CENTRAL
13.8 130 5 SOUTHWEST
54.3 514 6 SOUTHEAST URBAN
-----
100.0 947 cases
```

msuewt weight by MSU region

947 cases (Range of valid codes: 0.0106-23.1372)

Data type: numeric

Decimals: 4

Record/columns: 5/67-73

statewt Weight for Statewide Estimates

947 cases (Range of valid codes: 0.0181-23.7672)

Data type: numeric

Decimals: 4

Record/columns: 5/74-80

rac3 Race 3 categories

용	N	VALUE	LABEL
86.1	795	1	White

9.8 90 2 African American

4.1 38 3 Other

24 0 Refuse-Not codable

---- ---

100.0 947 cases

AGE	Aae	of	Respondent
1101	1190	0 1	respondenc

% 2.6 1.8 1.9	N 24 17 17	VALUE 18 19 20	LABEL
0.3 2.5 1.6 1.6 0.5 4.5	3 23 15 15 5 42	21 22 23 24 25	
4.5 0.8 0.7 1.6 1.6	8 7 15 15	26 27 28 29 30 31	
1.2 1.2 2.9 5.4 3.3	11 11 27 51	32 33 34 35 36	
1.2 1.8 0.3 1.0	11 17 2 10	37 38 39 40 41	
0.9 1.4 3.7 1.0	8 13 34 9 27	42 43 44 45 46	
2.9 3.1 2.6 2.9 0.6 1.6	29 24 27 5 15	47 48 49 50 51	
1.1 1.7 1.0 1.9 2.2	10 16 10 17 20	52 53 54 55 56	
2.4 1.5 1.4 0.9 1.3	22 14 13 8 12 10	57 58 59 60 61 62	

```
2.7
        25
                 63
        3
6
  0.3
                  64
  0.6
                 65
  1.4 13
                 66
                 67
  1.2
        11
  0.7 7
0.6 6
0.8 7
0.7 6
                 68
                 69
70
             71
72
73
  1.6 15
  0.4 4
 0.4 4 73
0.8 7 74
0.8 7 75
0.8 8 76
0.4 4 77
0.3 3 78
1.0 10 79
0.5 4 80
0.7 6 81
  0.3 3 82
0.3 2 83
0.5 4 84
  0.2 1
                 85
  0.1 1
0.1 1
0.1 1
                 86
                 87
  0.1
0.2
2
                 88
                 89
                 90
  1.8 16
0.1 1
                 91
              91
92
        1 0
  0.1 1 92

0.0 0 93

0.0 0 95

0.0 0 96

17 0 REFUSED/MISSING
17
```

100.0 947 cases

imprace Respondent Race with Imputation for missing data

```
% N VALUE LABEL
85.9 814 1 White
10.1 95 2 Africa
```

2 African American

4.0 38 3 Other ____

100.0 947 cases

Data type: numeric Missing-data code: 0 Record/column: 5/85

sample Sample source of Respondent

```
% N VALUE LABEL
```

27.3 258 1 S-57 Re-Interview 72.7 689 2 S-59 New Respondent

100.0 947 cases

Data type: numeric Missing-data code: 0 Record/column: 5/88

educat4 Respondents Level of Education

% N VALUE LABEL
2.8 26 1 < H.S.
29.0 274 2 H.S. Grad
33.8 319 3 Some College
34.4 325 4 College+
2 0 REFUSED

100.0 947 cases