



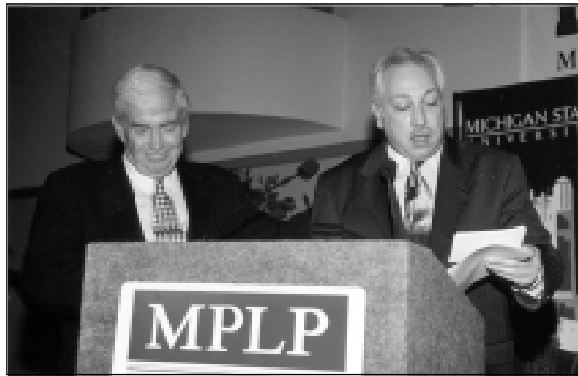
Michigan Political Leadership Program Alumni Herald

News from the MPLP Association of Fellows

Summer 2001

Annual Fund-raiser Breaks All Records

On February 22 at the Laurel Manor in Livonia, MPLP hosted nearly 750 at it's Sixth Annual Fundraising Dinner. The event earned over \$110,000 in donor and in-kind support.



Paul W. Smith Introducing Jack Kemp

The program featured former Presidential Candidate Bill Bradley and former Vice Presidential Nominee and HUD Director Jack Kemp. Paul W. Smith, host of Detroit's WJR radio morning show *The Paul W. Smith Show*, served as emcee for the evening.

Both speakers focused on the importance of public service not only in enhancing Michigan's future but in increasing attention nationally.

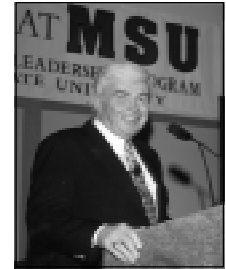
"I've said this before and I believe this to the core of my heart and in my soul, that one man or woman at the right time or the right place can make a difference," Jack Kemp said. *"If you want to make a difference in this country, you just have to do it and don't let anything stop you, I've seen it done all over this great land."*

Bill Bradley agreed with Kemp's assessment of the public service issue and added this, *"We are at a special time in our nation's history where technology has immersed with popular culture, therefore, creating opportunities for change to the heights we never could have imagined."*

"Let's be bold in not only our decisions and actions in this democracy, but to increase opportunities for the generations upon generations of Americans looking for the new home of the brave."

Kemp and Bradley each spoke for about 20 minutes, followed by a Q&A session moderated by Paul W. Smith. Several topics were covered including their thoughts on President Bill Clinton's Administration and possible hopefuls for the 2004 Presidential Campaign.

"In my view, I hope the 2004 Democratic Ticket is Senator Joe Lieberman and Bill Bradley as they go up against President Bush and Vice President Cheney," Kemp said to cheers. *"I've always had an "R" next to my name but I am a big Bill Bradley fan."*



Jack Kemp



Bill Bradley

Bradley responded, *"I could give you a list of names for 2004, but frankly, it's not helpful to the process. I haven't ruled out running again but right now speculation doesn't help anyone."*

Attendance and monies raised broke all previous dinner totals. MPLP Alumni Steering Committee Chair John Moralez said: *"We must continue to grow in the future. The fundraising dinner is simply getting better and better, not only attracting national figures to participate but in increasing attention for the MPLP. We have some new ideas for next year's dinner which we hope will break another attendance record."*

The MPLP Advisory Board Finance Committee along with the Alumni Steering Committee is presently working on the details for next February's dinner. If you have any ideas for speakers, you are asked to contact the MPLP office.

INSIDE THIS ISSUE

2001 Fundraising Dinner Highlights	1
2002 Fellowship Applications Available	2
Pero & Laughlin Accept Posts	2
Join MSU Alumni Association	3
Request for Contact Info Updates	3
MPLP Calendar of Events	4

2002 Fellowship Applications Are Available

The recruitment process for Michigan Political Leadership Program Fellowship is currently underway. Applications for the 2002 Class are being accepted until September 14. Your assistance in identifying potential candidates would be greatly appreciated.

The 2002 Fellowship Application is available to download or complete on-line on the MPLP web site at www.ippsr.msu.edu/mplp.

Our strongest appeal in candidate recruiting is asking you to identify co-workers, colleagues and other people in your networks to discuss why MPLP would be beneficial. Alumni are the best recruiters because you already have gone through the program and have the ability to promote its best assets.

To request additional applications, schedule an MPLP presentation, or to forward names and addresses of potential candidates, please contact the MPLP office by phone at 517/355-6672 ext. 116 or by e-mail at shannon.horvath@ssc.msu.edu.

Applications and letters of recommendation will be accepted until **September 14, 2001**.

Over 90 People Attend Campaign Training Seminars

In April and in May, two campaign training seminars were held in the Lansing area, *Elections 101: Getting Ready to Run* and the newly developed *Elections 201: Technology in Campaigning*. Elections 201 was added this year to extend the campaign training series.

Over 90 people participated in the two seminars. Elections 101 was developed in the fall of 1999 by the MPLP Alumni Association Fellows to assist those who were either considering a run for public office or interested in participating in campaigns.

Elections 201 focused on the ever growing popularity of the Internet and its usefulness in campaigning. Web site design, developing and designing campaign literature, and identifying voters were among the highlighted topics provided at the seminar.

Pero and Laughlin Accept New Leadership Posts

In April, the MPLP announced two leadership changes: MPLP Co-Director Colleen Pero and Advisory Board Chairman Pat Laughlin. At the June 4th Advisory Board Meeting in East Lansing, both Pero and Laughlin talked about their new roles with MPLP.

"I am quickly getting acquainted with the current MPLP class and have already found my new position to be quite rewarding," Pero said. *"We are providing a valuable service to the state of Michigan by providing leadership training for future public-policy makers, practitioners and future elected officials, it's exciting."*



Colleen Pero



Laughlin officially began his two-year term as chair of the MPLP Advisory Board at the June 4th meeting.

"I am looking forward to serving as your chair because the service of training our future leaders is critical and crucial for our state."

Patrick Laughlin

Pero is currently Vice Chair of the Michigan State Housing Development Authority. She has also worked for Governor John Engler as Special Counsel and Director of State Affairs.

Laughlin is Managing Partner with the Lansing based lobbying firm, Government Consultant Services, Inc. and is a veteran association executive.

MPLP welcomes both Colleen Pero and Pat Laughlin in these leadership roles and looks forward to their heightened involvement with the program.



Visit the MPLP web site at www.ippsr.msu.edu/mplp

MPLP Alumni News and Announcements

Do you have a new position? Are you running for office, re-election, or serving on a new board? We would like to share your good news with your fellow alumni in the next edition of the *Alumni Herald*.

Please let us know of your recent accomplishments, challenges, special events, or open job positions. You may also forward special event pictures, upcoming event information, and job openings for posting in the newsletter or release to alumni via e-mail.

Send your updates, photos, event or open job position details to: Shannon Horvath, Michigan Political Leadership Program, 321 Berkey Hall, East Lansing, MI 48824-1111. This information may also be forward by e-mail to shannon.horvath@ssc.msu.edu. Your photos will be returned.

Shortly you will be able to submit updates by e-mail through the alumni section of the MPLP web site. This option is scheduled to be up and running by the end of August.

Join the MSU Alumni Association

MPLP graduates are eligible to join the MSU Alumni Association. Whether you are an MSU graduate or not, because of your contribution to a Michigan State University program, you are eligible to join.

This is a tremendous benefit. MSU Alumni Association members receive many advantages including the MSU Alumni Association Magazine, free lifetime e-mail address with forwarding service, discounts on a variety of hotels and rental car companies and many more. Visit the MSU Alumni Association web site to check out all of the great savings opportunities and benefits of becoming a member. The address is www.msualum.org.

Fees are \$35 for annual memberships; \$500 for life memberships; \$525 for life membership/installments (5 consecutive monthly payments @\$105 each-credit card only); or \$350 for life memberships for seniors (age 65 or older). Spouses can join with you at no additional cost.

If you are interested in joining, you can register on-line at www.msualum.org/secure/join or contact the MSU Alumni Association office toll free at 1-877/678-2586.

Special thanks to Scott Ray ('99), member of the Alumni Steering Committee, for his inquiry about membership opportunities.

Where are they now?: Missing Alumni

Do you know where your classmates are? Below is a list of MPLP graduates with whom we are missing contact information.

We are asking for your help to locate information on these individuals to get back in touch with them. We also ask for updates on your contact information (i.e. e-mail address, phone numbers, and home mailing address).

Please forward your contact information updates or information on your classmates by e-mail to shannon.horvath@ssc.msu.edu or by phone at 517/355-6672 ext. 116.

Thank you for your assistance.

Angela Allen ('96)

Myra Aurelio ('96)

Tim Bracey (Fall '93)

Pat Collins (Fall '93)

Burnet Davis (Fall '92)

Robin Ferriby (Fall '93)

James Frederick (Spring '94)

James Howard (Spring '94)

Kurt Lopez (Spring '94)

Dennis Oakes (Fall '92)

Shirley Perkins (Fall '92)

Justina Vargas (Spring '94)

IPPSR On Tap At IPPSR

Institute for Public Policy & Social Research

Alumni of the Michigan Political Leadership Program are an important part of the Institute for Public Policy and Social Research (IPPSR) family. We encourage you to utilize our recently renovated web site as a resource and to participate in our forums and events.

WEB SITE HIGHLIGHTS

Upcoming Events and Policy News - Stay tuned to IPPSR events with this at-a-glance listing

Search Publications - Policy issue research and analysis at your fingertips

Public Policy Issues & Education-Policy Forum Series - Policy issue web show presentations from the 2000-2001 season

Feedback Form - Visit www.ippsr.msu.edu today and submit your thoughts on-line

IPPSR POLICY FORUMS

Wednesday, September 12, 2001, 11:30 a.m. to 1:30 p.m.
Accountability and Performance in Michigan Schools, Library of Michigan, Ontario Room, Downtown Lansing -- No Cost (includes light lunch)

Wednesday, November 14, 2001, 11:30 a.m. to 1:30 p.m.
Public Opinion of Urban Issues and Policy Implications, Anderson House Building, Mackinac Room-5th Floor, Downtown Lansing -- No Cost

For more information, go to the **Upcoming Events** listing at www.ippsr.msu.edu or call AnnMarie Schneider at 517/355-6672.



Calendar Of Events

August 17-18, 2001 - Weekend VII -- Kellogg Center, East Lansing
Politics and Media

September 14, 2001 - 2002 Fellowship Applications Due

September 14-15, 2001 - Weekend VIII -- Sheraton Hotel, Lansing
How We Create Change

September 15, 2001 - Alumni Steering Committee Meeting -- Lansing Sheraton Hotel (10 a.m.)

October 19-20, 2001 - Weekend IX -- Ashman Court Hotel, Midland
Translating Knowledge Into Action

November 15, 2001 - MPLP Advisory Board Meeting, Kellogg Center, East Lansing

November 16-17, 2001 - Weekend X -- Radisson Hotel, Lansing
Effective Governance

Alumni Herald Newsletter

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*A program of the Institute for
Public Policy and Social Research,
College of Social Science*

MICHIGAN STATE
UNIVERSITY

MPLP Alumni Steering Committee

Chair: John Moralez, 1998
Regina Bell, 1999
Richard Bernhardt, 1995
Karen Brantley, Fall 1992
John Dally, III, 1999
Bill Evans, Fall 1993
Pan Godchaux, Spring 1993
Gary Heidel, Spring 1993
Jeffrey Hunt, Spring 1994
Tonya Johnson, Spring 1994
Calvin Jones, 1996
Barbara Knuth, Fall 1994
David Lossing, Fall 1994
Elizabeth Misuraca, 1995
Dwayne Parker, 1998
Scott Ray, 1999
James Ribbron, Spring 1994
Susan A. Safford, Fall 1993
William Wagoner, 2000
Andrew F. Wardach, Fall 1994
William Zaagman, 1996